



An Entrepreneur's Guide
for Going Into Business in Wisconsin
Publication Order Form

Piecing it all Together

An Entrepreneur's Guide for Going Into Business in Wisconsin **Order Form**

Planning on Starting a Business in Wisconsin?

The newly revised and updated Department of Commerce publication, ***An Entrepreneur's Guide for Going Into Business In Wisconsin*** can serve as a key resource, helping you obtain the information necessary to plan and prepare for business ownership.

Providing basic information on business topics, along with essential referrals to other organizations, this guide helps answer your questions and gets you started. Some topics included in the guide:

- Going into Business Basics
- Business Planning
- Funding Information
- Business Entity Structures
- Regulatory Requirements
- Franchising Details
- Location Considerations

To order your guide, complete the information below along with payment of \$10.00 (Checks made out to Dept. of Commerce) and send to:

**WI Department of Commerce
Bureau of Entrepreneurship
P.O. Box 7970
Madison, WI 53707-7970**

***Questions?
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